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1947
Hoffman, A.H., Inc.
Landisville, Pa.

Always **AHEAD**

**EVERY
YEAR**
Pages 2-5

**CUSTOM
BUILT**
Page 5

**PROVING
GROUNDS**
Page 6



**3 GREAT
FEATURES**
Pages 8-9

**DISEASE
RESISTANCE**
Page 10

**STAND-
ABILITY**
Page 10

**RICHER
SILAGE**
Page 13

**RAISE
IN PAY**
Pages 14-15

Hoffman
FUNK G
Hybrids



The man who plants

FUNK G HYBRID

All but a small percentage of corn acreage in the East is now planted to hybrids, so likely you are now planting hybrid corn. Probably, too, you are getting better results with your hybrid than you ever got before. BUT . . . are you getting the FULL benefits that hybrid corn has to offer you? Are you aware that there can be just as much difference between hybrids themselves as there is between hybrid corn and the old open-pollinated corn?

One large group of corn growers IS getting full hybrid benefits here in the East. Every year these growers are getting the best hybrid corn results possible on their land. In good seasons and bad, they have gotten—and will continue to get—top corn results. They are the men who plant Hoffman Funk G Hybrids. Each year members of this group write letters telling not only of better corn results than ever before, but *better results than they got from any other hybrid*. Hoffman Funk G Hybrids have something entirely different. And that "Something" means that the man who grows Funk G Hybrids is always ahead. This book tells why the Funk G Hybrid grower is always ahead.

IN 1938

"Your hybrid corn is everything the other fellow said. We got as much corn out of three rows as we got out of four rows planted the same time. I planted one bushel of your hybrid, and five (another hybrid), and yours seems to be the best. Your corn we could cut with the corn binder but the other we had to cut by hand. It was just flat."—Raymond G. Koch, Warren Co., N. J.



every year is *Always* **AHEAD!**

IN 1939

"The Funk G- Hybrid did exceedingly well, making 86 bushels and a few pounds per acre. It stood up real well and did not blight like lots of the hybrid corn of other kinds that was raised around here. I tried four different kinds of hybrid this year and find this Funk G- superior to all other kinds."—F. W. Roberts, Highland Co., Ohio.

"After husking Funk Hybrid Corn we found that it yielded more bushels per acre than all the other hybrid corn we planted. We had four other kinds of hybrid corn. We will want about 5 bushels of hybrid corn to plant next season."—J. Stanley Marple, Montgomery Co., Pa.

IN 1941

"I used three of your Funk G Hybrids for silage. Also had the following varieties: (two open-pollinated and two hybrids). The Funk G Hybrid varieties were certainly the best of the group. I had everything in silage that could be asked for. Tonnage and quality very good. Eared exceptionally well. Your hybrids stood up well."—Earl E. Barnes, Susquehanna Co., Pa.

"... I had the best crop I ever raised. 22 large loads from $1\frac{3}{4}$ acres, which nearly filled a 12 x 24 silo. Corn was $11\frac{1}{2}$ feet tall with large ears. Never saw so many leaves, about 6 inches wide, and not a down stalk on the whole piece. Cows sure do relish this ensilage. I planted (another hybrid) the same date as yours. Funk G grew $3\frac{1}{2}$ feet taller—had about 3 times the tonnage per acre. From now on it's G Hybrid for me."—Hayden W. Ellis, Cattaraugus Co., N. Y.

IN 1940

"Take my order for 2 bushels G- — no other number will be accepted. We have tried 3 kinds of hybrid. G- is the only one satisfactory on our soil."—Stanley C. Belles, Columbia Co., Pa.

IN 1942

"I am convinced that Funk G Hybrids are the best hybrids that we can plant. This is a great section for hybrid corn but the Funk G fields look by far the best of all of them. They are less blighted."—S. A. Diehl, Cumberland Co., Pa.

"I planted in 1942 hybrids from three different breeders. Only one of them kept on finishing through the blighting spell. It was your Funk G. Both the other brands were badly hurt. . . . The Funk G made good corn and certainly showed me there is a difference in hybrids."—Harry Hackman, Dauphin Co., Pa.

". . . For four years I have used nothing but hybrid. In 1939 I used all Funk's. Results were very satisfactory. Each year since, I have planted a small quantity of other hybrids. After this year's results, I am going to plant all to Funk G Hybrids."—E. L. Barnes, York Co., Pa.

Yes, there's a big reason why

IN 1943

"If I had planted all Funk Hybrid Corn, I would have had at least 1/3 more crop."—Cecil Livingston, Jackson Co., W. Va.

"We are very much impressed with your hybrid seed corn (crib and silage). We had no rain from the first of August until October 15. We planted 9 775 bushels off 7 acres. We planted 9 acres alongside of your G- with another hybrid corn, which only yielded 620 bushels. We filled two silos 12 x 35 feet from 12 acres of Funk's G- (Silage Hybrid). It is right height and a good heavy stalk. It all stands up well."—E. G. Potts, Butler Co., Pa.

IN 1944

"My Funk G Hybrid was splendid. Ears well filled to tips. Outyielded another hybrid of same maturity class which I grew past 5 years."—Clarence I. Johnson, Somerset Co., Pa.

"G- outyielded another hybrid we planted by a good 50 per cent to 75 per cent. Grew taller. Had heavier foliage. Even though taller, it stood up a good deal better in the hurricane this summer."—Kenneth L. Jeffery, Dutchess Co., N. Y.

"Your Funk G is the best hybrid we have ever had and we have tried several others."—E. Monroe Bowne, Middlesex Co., N. J.

IN 1945

"Planted G Hybrid and four other hybrids from different companies. G-12 outyielded all the others and made an even maturity, which the others did not."—John M. Smucker, Huntingdon Co., Pa.

"I got as much corn from each 3 acres of Funk G as from 5 acres of 3 other hybrids. Finest corn I ever grew. My neighbors said it was the finest they ever saw and will grow it, too."—C. H. Radabaugh, Upshur Co., W. Va.

"My Funk G- produced about half again as much as two competitive hybrids. Corn borer did not bother it—it did the other two. Its resistance to corn borer, its root system and stalk stability are extra good."—J. E. Johnson, Muskingum Co., Ohio.

"Our results with Funk G Rounds were extraordinary—the best corn we ever raised. We experimented with several types of hybrid corn and have found Funk G the best in every way."—F. De Boer & Sons, Bergen Co., N. J.

you're

ALWAYS AHEAD *with*



Consider, first, why a hybrid is supposed to do better than the old-fashioned, random-pollinated corn. The answer is because it is a corn purposely put together to do a better job under a specific set of conditions. Note there are TWO things necessary for top hybrid results. The breeder must know how to "put together" the right combination of parentage (the right combination is so important, many corn blood lines just won't co-operate). And the hybrid must be used under the EXACT conditions for which it was bred.

On these two necessities is where Funk G Hybrids begin to differ from other hybrids.

In the Mid-West, stronghold of hybrid corn, selection is not a complex problem. In broad belts across whole states, the breeder can safely recommend several hybrids, and conditions will be so nearly similar that most any of them will do an excellent job.

Here in the East is an entirely different problem. In some sections of Pennsylvania alone there are spots several hundred rods apart that require hybrids as widely varied as those grown in southern Illinois and northern Minnesota. Certain Mid-West hybrid breeders need only a few different hybrid combinations to meet all conditions they have ever faced. To meet crib and silage needs in the entirely different conditions in the East, Hoffman has required a range of some twenty G numbers.

Do you begin to see WHY Funk G users are ALWAYS AHEAD?

Hoffman is the ONE organization conducting a gigantic research program in the East year after year, pointing toward the development of hybrids to meet these exacting Eastern conditions.

Funk G Hybrids are the ONLY hybrids with a definite breeding program to meet the needs exposed by this continuous on-the-ground research.


IN 1946

"I planted four kinds of hybrid corn and Funk G was the best. The others blew down in a rain-windstorm. Funk G eared well, large stalks with the best roots I ever saw. I will order my hybrid early next year, for Funk G is the best I ever raised."—James E. Cyrus, Summers Co., W. Va.

"I believe my Funk G Silage Hybrid averaged at least 5 tons more per acre than any of the 5 other hybrids

we tried. Took three of us, all pretty husky, to pull one stalk out of the ground; I have pulled small trees easier. It's some corn. We like it."—Galster Bros., Onondaga Co., N. Y.

"I am using Funk G-94 Hybrid Corn since 1938 and every year since I am using two samples of different varieties, and I am telling the agents selling the hybrid corn as soon as I can find a corn that beats Funk G-94, I'll be a regular customer, but for nine years it wasn't beat on my farm."—A. F. Stadel, Lancaster Co., Pa.



Your

FUNK G HYBRID

Scattered over the East, in the entire area in which Hoffman Funk G Hybrids are used, is a series of Hoffman Proving Ground corn plots. They duplicate every condition faced by the farmers in this area. Every year scores of single-crosses and hybrids are grown in these plots, under scientific control. While these corns are grown and cultivated according to local customs in each region, every phase of each hybrid's life is recorded, and results measured to definite standards. This extensive Proving System has been in continuous operation every year since 1936.

WHAT THESE PROVING GROUNDS MEAN TO THE CORN GROWER

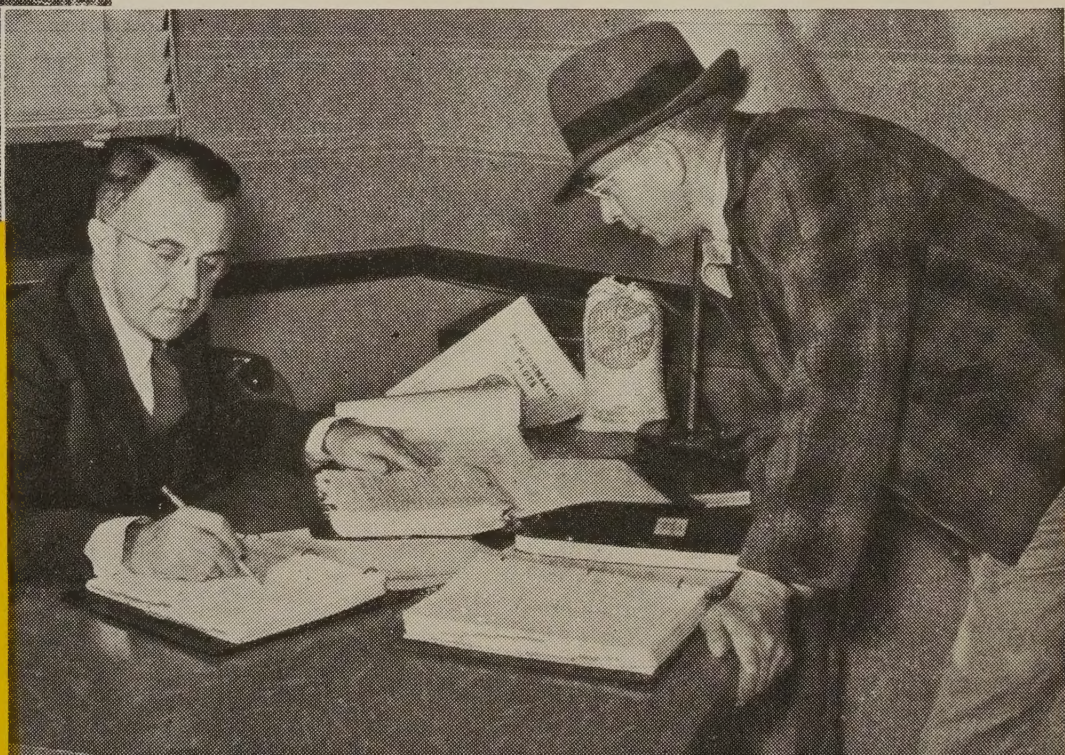
Why does Hoffman invest thousands of dollars in such a program? There's just one reason—SELECTION. These Research plots mean that EVERY man who plants a Hoffman Funk G Hybrid will get ALL the benefits hybrids have to offer him. By this means, Hoffman corn men know *exactly* what each G number will do under any set of conditions—in different types of soil, in different locations and elevations, in wet weather and dry. When you tell them *your* conditions, these men don't have to guess. They **KNOW** which G number will do best for you.

Is there a G number bred to meet your conditions? Yes—and here again the money spent in this Research program has put thousands of



(Above) Workers harvest a test plot. Yields from each variety are kept in separate piles for careful analysis of ear characteristics and other factors important to corn growers.

(Right) Les Hug, head of Hoffman Corn Research program, traces performance of Funk G varieties through a number of years to select the best G number for a customer.



is built to fit **YOUR NEEDS**

dollars into the pockets of corn growers in the East.

The Hoffman Proving Grounds very quickly demonstrated that for certain conditions in the East, no Mid-Western hybrid could be adapted. So from experience and observation, Hoffman Research men laid down specifications for Funk G breeders to meet. The crosses made by the vast Funk breeding staff are put into these Proving Ground plots—tested and improved—till they have demonstrated they can give top results under a given set of conditions.

ANOTHER REASON WHY THE FUNK G GROWER IS ALWAYS AHEAD

These points have been invaluable to the man who wants good corn. But they do not constitute ALL the benefits the grower of Funk G Hybrids is receiving.

The perfect corn has never been bred. But Hoffman-Funk men are constantly working toward perfect corn—and the Hoffman Proving Ground plots are providing a vast supply of most important farm information for them. Thus, Funk G Hybrids are being continuously strengthened and improved. In some cases, new G numbers have replaced older hybrid-crosses to give customers even better production. Because of this non-stop Research program, the Funk G Hybrid user always has the *right* hybrid AND he always has the latest and best improvements that constant efforts are making available to him.



(Above) Les Hug checks and weighs yield of a Funk G variety in a Test Plot. Samples are also taken for moisture content to reduce all yields to basic comparison.

(Left) At regular intervals through the growing season, Hoffman Research men make reports on conditions of all varieties in the Test Plots.

MORE CORN — BETTER CORN



is bred into each
FUNK G HYBRID

It has been figured that in every dollar of cost to get a corn crop, the cost of the seed is 2¢. Yet what the breeder does with that small but important part of your corn investment is a determining factor in what you'll get in the fall. Regardless of SELECTION, no corn can be better than its BREEDING.

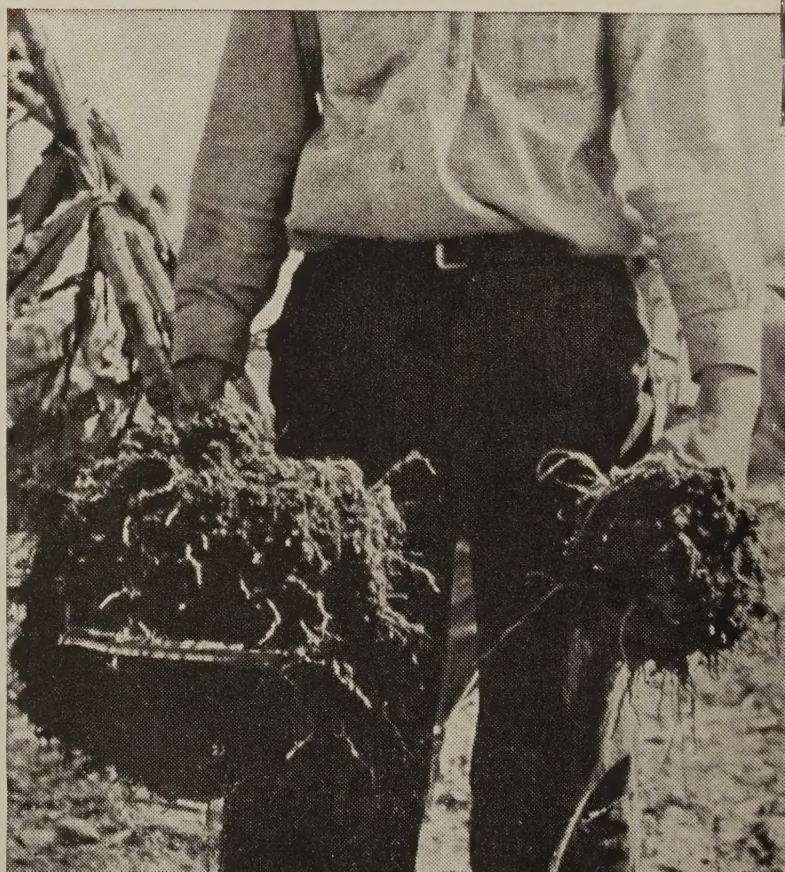
Funk Brothers have been breeding hybrids for more than a quarter of a century. This breeding work, under the direction of Dr. J. R. Holbert (formerly Senior Agronomist for the United States Department of Agriculture), has been remarkable for its basic thoroughness. And for its steady advancement to greater and

greater yields and more and more certainty of a corn crop. When you plant Funk G Hybrid Seed, you can be sure you are planting the best possible corn that the experience and skill of men outstanding for their scientific knowledge and achievements can breed.

Every year Dr. Holbert comes East to study the performance of G Hybrids in this area—to observe for himself the conditions under which they must perform. Under his leadership, the Funk G breeding program has developed certain basic characteristics—now practically trademarks of all G Hybrids—that enable these hybrids to better resist the hundred-and-one enemies that may attack any season. Three of these characteristics are noted below. Note how they combine to get you corn in the face of drought, wind, storms, disease and insects.

THREE GREAT ADVANTAGES OF FUNK G HYBRIDS

A hybrid may be well adapted to a specified set of conditions yet not be strong enough to withstand accidents and enemies in the corn field. So the first characteristic bred into *all* Funk



G Hybrids is the ability to manufacture food for strength.

All Hoffman Funk G Hybrids, for instance, have

"EXTRA-POWER-FULL" ROOT SYSTEMS

Roots are the powerhouse of the corn plant, and the great root structure of the G Hybrid *has power that counts!* In times of drought, these roots go deep and wide for moisture. In the stress of storms they anchor the plant in the ground. At all times, they supply the power for the plant to make more food to mature good ears, and still have enough left to resist enemies that may attack.

All Hoffman Funk G Hybrids have

GREAT LEAF SYSTEMS

The leaves on any corn plant manufacture the food the plant needs to grow and produce. A Funk G Hybrid has many, many more square inches of leaf surface—and thicker, heavier leaves—than ordinary plants, hybrid or open-pollinated. Consequently, it has the *ability to manufacture more food*. The jungle-like growth of wide



leaves in a field of Funk G corn is tremendously important to you when you realize that your corn has to manufacture more than 20,000 lbs. of corn-sugar for every 100 bushels of corn it produces.

All Hoffman Funk G Hybrids have

STRONG, THICK, "FOOD-STORING" STALKS

Hosts of users have written how well their Funk G stalks stood in wind and rain. But that's just one good point about these stalks! Note: the stalk is the plant warehouse, storing the food the leaves manufacture. A Funk G stalk has enough food for good ears, and enough left over to keep the plant still green at husking time and standing upright no matter how late the harvesting crew may be. As the next pages show, it stores enough food to bring in an extra good yield—in spite of disease, insect attack, accidents, or wet, rainy falls.

Breeding "brains" with the insight to recognize the value of these basic characteristics, breeding skill with the ability to develop them in all Funk G Hybrids is another reason why the man who grows these hybrids year after year is *always ahead*.



Easier to Raise • Easier

YOU'RE AHEAD, TOO, IN EVERY

Previous pages have stated that the man who plants Funk G Hybrids is always ahead. You have seen how these hybrids differ from other corn. Now let's see some



FASTER GET-AWAY

Every experienced corn grower knows that the faster his corn gets started in the spring, the better chance it has to resist cold, wet weather, cutworms and other spring enemies. Plant Funk G Hybrid corn alongside any other corn you know—and watch its faster get-away—you're ahead at the very start.



DISEASE RESISTANCE

In 1942, corn fields in the East were hit by a blight that turned leaves brown in the middle of the season—the result of a prolonged wet spell. Many farmers suffered losses that year—varying from lowered yield to crop failure. *Funk G Hybrid* growers got *universally good yields*—although most other hybrids were in serious difficulties. Those three great Funk G characteristics (see page 9) enabled the G Hybrids to *resist the blight* and produce corn. You can't tell when you plant your corn what situations it will face. But you can plant a hybrid that's prepared for anything short of catastrophe.



STANDABILITY

Every year—somewhere—heavy summer and fall rains and winds used to wreck promising corn stands. They still do with many a hybrid. But the Funk G corn has proved it can stand straight in storms that flatten most corns. Every year letters come in telling how this Funk G Hybrid feature has increased yield and saved much time and money at harvest.



INSECT RESISTANCE

There is no doubt that insect attacks must be reckoned with every year. In the past several seasons, many fields have been hurt by corn borers, for example. Here is where that extra food manufacturing ability in Funk G Hybrids comes through again! In spite of

to Harvest!

SEASON WITH ▶▶▶▶



of the things these hybrids give you—a combination that you can't get from many another corn. Things, for instance, like

such attacks, Funk G Hybrids are producing record harvests. When insect infestations hit your fields, be prepared with the right corn.

MORE SHELLED CORN

The real test of a hybrid is when the corn is shelled—and that's when Funk G results really become important. Those deep kernels on thin cobs shell out to greater yields! Many tests of total *shelled corn* are run by independent authorities in the East. Typical of such tests is one in Eastern Pennsylvania, where Funk G Hybrids have produced *more shelled corn three years straight*.

STAND-UP HARVEST

Go into a Funk G field when the corn is mature, ready for harvest. You'll find the leaves still green, the stems still green and "juicy." Did you ever see that in any other hybrid? The *extra food* in the Funk G plant is working then to keep the plant standing straight through wet fall weather till you can harvest.

Want to know why Funk G Silage Hybrids have won the favor of dairy farms all over the East? When the corn is ready to cut, they still have green, healthy plants *plus*—grain of just the right degree of ripeness for their silo—not dried-up leaves and pithy stalks. These men have seen what their cattle like!

EASIER TO HARVEST

Do you like a short-shanked ear held at uniform height that the mechanical picker doesn't miss? Do you like a full husk that protects the ear, yet comes off easily? Some hybrids claiming big yields overlook these details. But they are highly important to the man who wants to get this harvesting quickly and economically—and you get these advantages when you grow Funk G Hybrids.

Now you see why—and how—the man who grows Funk G Hybrids is **ALWAYS AHEAD!**



*Do you want to be ahead in '48?
Order your **FUNK G HYBRID** now!*

This book can fill your corn crib and your silo. But it can only do it if you take action. If you want the benefits that Funk G Hybrids have to give you—the full benefits of hybrids here in the East—we suggest that you take that action early.

The call for these Funk G Hybrids has increased steadily—much faster than seed could be grown to meet the demand. Every year for the past ten years, as the planting season approached, there has been a shortage of many G numbers. Each year we have had to return orders with a "Sorry, your G number is exhausted" letter. Use the order form to reserve your Funk G Hybrid now.

IF YOU ARE ALREADY A G HYBRID GROWER, you have been assigned a G number based on the conditions you described. If these conditions have not changed, send now your Reserve Order for that G number. If a new G Hybrid has proved itself even better for your conditions, we'll supply the new number. Every corn order is scanned by competent Corn Research men to be sure that you get the latest benefits of Hoffman Proving Ground findings.

IF YOU HAVEN'T USED G HYBRIDS, there is an order blank which enables you to describe your farm conditions. When you have answered these questions and indicated the quantity you need, a Hoffman Corn Research man will assign to you the Funk G Hybrid bred to meet those conditions.



SPECIAL SILAGE HYBRIDS

Here is another Hoffman advantage for you—special Funk G Hybrids bred for silage on the same basis as hybrids bred for husking. These G Hybrids have special silage qualities that many dairy farmers have found highly desirable for their herds. One man who kept a careful record wrote, "I find that when I feed this silage I save at least one-third on my grain." Don't try to worry along with a makeshift for silage. Get the Hoffman Funk G Hybrid specially bred to produce REAL quality silage with a high percentage of grain to the total green weight. You'll find it pays you well!

ONE HIGH QUALITY— DIFFERENT KERNEL SIZES

Only one quality of Funk G Hybrid seed is available—top quality seed that has been carefully conditioned by modern drying methods. However, this seed is assorted into the kernel sizes shown on the Hoffman price list. All of these kernel sizes will produce equally good corn. But the man who has planter plates for the certain kernel sizes, or is willing to get them, can secure a bargain even in this top quality seed. It will pay you to send us your Reserve Order now, to be sure of getting the kernel size you want.

PROVE IT TO YOURSELF

Even if you are getting good results with your present hybrid, there is no reason to hesitate about switching to the Funk G Hybrid selected for your farm conditions. Thousands of farmers over the East are planting these Funk G Hybrids every year—and they are proving by their re-orders that they are getting excellent results. Reserve your Funk G Hybrid for 1948 NOW—see for yourself why the man who plants Funk G Hybrid is ALWAYS AHEAD.



13

**ORDER YOUR
NOW!**



FOR FORTY-NINE

HOFFMAN FARM FARMERS GET A

Two men on adjoining farms, equally fertile, can plow, fertilize and lime the same way. They can plant the same days, follow the same procedure in cultivation. But at harvest one man's efforts have paid off better. It is SEED that makes the difference.

For nearly half a century Hoffman has been supplying seed that gives its users a "raise in pay." Known seed sources, careful selection, and important cleaning and processing equipment have resulted in bigger, better crops. Old varieties or new, all seeds sold here are offered with our assurance that they will get results.

MORE PROFITABLE HAY CROPS

Through many years Hoffman customers have been enjoying the extra profits and extra satisfaction that come with bigger crops of cleaner hay. They depend on Hoffman "Northwest" Alfalfa . . . selected, hardy seed from certain sections of the Rocky Mountain states, with government tags on every bag to show the origin of the seed. Every precaution is taken to assure healthy, vigorous, long-lasting stands. Hoffman Quality Clover seed, red, alsike, and mammoth, is seed from the right sources, thoroughly cleaned and tested. "Farmers' Choice" Timothy is extra vigorous, plump seed—the finest of the crop every year. Very popular through the years, too, is Hoffman "Economical Mixture," the blend of clovers and timothy for those who want quality hay at a saving in seed cost.

MORE PROFITABLE GRAIN CROPS

In addition to the great Funk G Hybrids described earlier in this book—here is "extra profit" seed for all your grain needs. "Clinton" Oats, the outstanding new variety, last year was available only in limited quantities. This year Hoffman offers, as long as the supply lasts, finest quality "Clinton" seed oats . . . be sure to include this in figuring out your grain acreage. Top-quality seed of the older oats varieties is available, too. Also stocks of spring barley, wheat, buckwheat and other spring grains. And, for fall sowing,



The U.S.A. Corn Crop—1947

The outlook for Uncle Sam's corn crop for this year is among the worst on record. Very late plantings, coupled with serious shortages of rain in recent summer months, forecast a shortening of the estimated corn-supply by many millions of bushels.

Most of the country's hybrid seed-producing areas are located in the mid-western corn-belt. That vital area has been hit hard. No doubt about it, the hybrid seed supply will be crippled seriously. But there is some good news, too!

Important Good News

Here in these Hoffman Funk G seed-producing areas of the east—there is nice seed in the making! And the outlook is good! You can be supplied. . . . PROVIDED you engage your seed NOW! That's why this message comes to you at this time—and why, this year, it really is important to you to speak for your seed right away. Heavy demands from all sides could quickly consume the supply of eastern-grown seed and the central-west just can't be depended on this year, to help out late buyers—like sometimes in the past.

*—and now, please turn the page
for a NEW “INSIDE” Story—*



Get on the 'Inside' . . . for your Other Spring Seeds, too!

No better time than right now, to get covered. Here is your opportunity to line up ALL the seeds for your main crops. Get on the Hoffman PREFERENCE LIST for 1948.

True, prices are not yet known. Some seed crops are not even made as yet. But there will be seed—there always has been. But sometimes, not nearly enough for everybody's needs.

WHAT TO DO

Specify the quantities of seeds you will likely need. On the attached 'Preference Order' blank. Then mail it in—NOW!

You can then forget your spring seeds matters until later on. You can be sure you are in line. And you will get your seed!

WHAT ABOUT PRICES

You can depend on it—Hoffman prices will be strictly in line with those of other reputable sources, quality of seed considered. And you can be assured too—that your Hoffman Seed will be good HIGH QUALITY Seed. As seed prices become established later on, you will receive word from us about actual prices—at which time that matter will be settled to your entire satisfaction.

NO DOWN PAYMENT

That's not necessary. Your word is good here. Mark the quantities of the various seeds you will be needing, on attached order-sheet. Detach it and mail it here to Landisville at once.

"All-Right Hoffman . . . here is my Reserve Order for your PREFERENCE LIST for the Spring of 1948"

A. H. HOFFMAN, Inc., Landisville, Penna.

DATE _____

NAME (Please Print)

POST

OFFICE (Address)

R. D. No.

COUNTY

STATE

SHIP TO:

(Name of Place)

COUNTY

STATE

Quantity	Seed to be Reserved
	Alfalfa
	Red Clover
	Alsike Clover
	Ladino Clover
	"Clinton" Oats
	Brome Grass
	Rye Grass
	Soy Beans
	Sweet Sudan

PRICES:

Read 'What About Prices' on opposite page.

In every recent year, more and more folks have spoken in advance for their seed needs. This is the first time so many Hoffman patrons are being offered this preference.

The earliest bookings will head the list, and be supplied in the order of their booking.

Order now—be near the head of the list. Actual prices, as established, must and will be agreeable to you.

A. H. HOFFMAN, Inc.

FUNK G HYBRID SEED CORN

1948 ORDERS BOOKED NOW AT THESE PRICES:

'Large Rounds' @ \$7.50 bu.

'Regular' or 'Small Rounds' @ \$8.50

'Flat Kernels' @ \$11.90

Bushels	G-Number	Kernel Type	Wanted for	Price		Amount	
	G		Husking				
	G		Silage				
	G						

NOTE: If we shall select your "G" numbers fill in every space below . . . each is IMPORTANT!

MY SOIL TYPE IS: (which) ☐ LIMESTONE ☐ SANDY ☐ CLAY ☐ HEAVY LOAM

MY GROUND IS: ☐ GOOD ☐ MEDIUM ☐ POOR. My corn season is days

I plant corn (date): **Fall frosts usual (date)**

Must harvest in time for wheat: YES ☐ NO ☐ Elevation above sea level.....feet

The variety of Husking Corn

I have been planting is:.....

"All-Right Hoffman... here is my Reserve Order for your PREFERENCE LIST for the Spring of 1918"

A. H. HOFFMAN, Inc., Landisville, Penna.

NAME (Please Print) _____

POST OFFICE (Address) _____

S. D. No. _____

COUNTY _____

STATE _____

COUNTY _____

STATE _____

Quantity	Seed to be Received	PRICE
	Adelle	What About Yours?
	Red Clover	on opposite page.
	Albino Clover	In every recent year, more
	London Clover	and more folks have
	"Clinton"	ordered in advance for
	Blue Clover	their seed needs. This is
	Blue Clover	the first time so many
	Blue Clover	Hoffman orders are for
	Blue Clover	my ordered the products.
	Blue Clover	The earliest to place will
	Blue Clover	beat the lot, and be ap-
	Blue Clover	plied in the order of their
	Blue Clover	preference.
	Blue Clover	Order now to beat the
	Blue Clover	head of the lot. Actual
	Blue Clover	prices as established must
	Blue Clover	and will be acceptable in
	Blue Clover	to you.
	Blue Clover	A. H. HOFFMAN, Inc.



THESE OFFERS BOOKED NOW AT THESE PRICES:

Large Orders @ \$7.50 per bushel or Small Orders @ \$8.50

That Kernel @ \$11.50

Quantity	G-Number	Kernel Type	Wanted for	Price	Amount
	G		Feeding		
	G		Planting		
	G				

NOTE: If we should select your "G" numbers fill in every space below... each in DEPARTMENT

MY SOIL TYPE IS (WATER) ☐ LIMESTONE ☐ SANDY ☐ CLAY ☐ HEAVY LOAM

MY GROUND IS ☐ GOOD ☐ MEDIUM ☐ POOR MY CORN SEASON IS _____

I plant corn (about) _____

Planting time for wheat YES ☐ NO ☐ Elevation (feet sea level) _____

The variety of Feeding Corn _____

I have been planting for _____

YEARS . . .

SEEDS HAVE BEEN HELPING

"Raise in Pay"

Hoffman winter wheat and winter barley consistently lead the field in yields and purity. Depend on Hoffman for seed grains that mean extra profits . . . a "raise in pay" for YOU.

MORE PROFITABLE PASTURES

Properly managed, good pasture can be the source of the cheapest dairy feed. Here is seed for you to help make those milk checks bigger, to increase livestock weight, to better poultry returns. Hoffman Quality Ladino Clover is showing its superiority every year. Blue grass, brome grass, orchard grass, specialized mixtures for every pasture purpose are available. Make your pasture land pay its way with clean, tested, vigorous Hoffman Seed.

PROFITS BY SAVING YOUR SOIL

Save the most precious part of your farm . . . your topsoil. Hoffman Quality Rye Grass, cleaned and recleaned, 99 per cent or better purity seed, is helping prevent soil washing on more farms each year. Especially good in corn fields, sown at the last cultivation. Valuable too in orchards, gardens, potato ground, and as supplementary pasture. Adds humus to benefit following crops. Don't let your ground lay bare—protect it with rye grass, crimson clover, vetch or other Hoffman soil-conserving crops.

TURN EMERGENCIES INTO PROFITS

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